2017 Hotel Distribution Technology

Updated for 2017, this chart maps out the hotel distribution technology landscape to show how these various companies, technologies, and applications fit together. It's organized into three channels: Online, Travel Agents, and Meetings and Events. While the sections sometimes overlap, they all have specific technology solutions. In the center is the hotel. Each ring moving outwards is a level of technology that builds on the last to reach the guest, on the outer rim of the chart.

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